

# Ashley Furniture (HCH) selects Enterprise Systems Corporation to provide Avaya PBX solution

FOR IMMEDIATE RELEASE

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HOUSTON, TEXAS – July, 2010 – It was announced that Ashley Furniture (HCH) has selected Enterprise Systems Corporation to install an Avaya PBX solution at its Tukwila, Washington location. The solution consists of an Avaya BCM450 networked back to Ashley's New Braunfels and Houston locations.

## ABOUT ENTERPRISE SYSTEMS CORPORATION

Enterprise Systems Corporation services and supports Avaya voice and data solutions including CS1000, Communications Manager, CallPilot, Modular Messaging, Contact Center, IPOffice and BCM. Competencies include IP telephony (VoIP) LAN/WAN switching, security and wireless engineering and deployment.

## ABOUT ASHLEY (HCH)

Founded in 2002, Hill Country Holdings opened their first Ashley Furniture HomeStore in Austin, TX. That single store success encouraged the HCH, LLC Partners to expand with the addition of 6 total retail stores in Austin and San Antonio by the end of 2006. By 2008, they opened another 2 stores in the state of Washington (Seattle DMA). In April of 2009 HCH, LLC doubled in size with the addition of the Houston market, and 6 more Ashley Furniture HomeStores. They will have opened 5 additional retail stores- 3 Houston stores, 1 in the Rio Grande Valley, and 1 in Tukwila, WA, as well one clearance center in Houston by the end of 2010, totaling 19 retail showrooms and 2 clearance centers.